

# **Navigating Digital Transformation:**

**HUD's Journey to Streamlined Efficiency and Enhanced Security** 



## Client Overview.

The United States Department of Housing and Urban Development (HUD) is a crucial arm of the U.S. federal government, dedicated to administering federal housing and urban development laws. HUD's mission is to create strong, sustainable, inclusive communities and quality affordable homes for all, a task that requires efficient management of vast amounts of data and complex IT infrastructure.

# The Problem.

HUD was contending with several significant challenges within its IT and operational framework:



A complex IT landscape with disparate low/ no-code platforms across multiple cloud environments, hindering service efficiency and secure application development.



A fragmented data landscape that limited HUD's ability to gain insights and make informed decisions, directly impacting operational efficiency.



Legacy systems and processes that reduced the department's agility and effectiveness in responding to housing and urban development needs.



Significant security risks due to inadequate measures, threatening the integrity of sensitive data and undermining stakeholder trust.



Governance challenges that made it difficult to enforce consistent practices and align IT initiatives with HUD's strategic goals.

# The Strategy.

To address these issues, HUD partnered with Brite to embark on a transformative digital journey.

#### The strategy focused on:

- Establishing a Center of Excellence (COE) to foster collaboration, streamline communication, and drive citizen-centric solutions.
- Implementing a comprehensive data management strategy to address data fragmentation, enhance data quality, and establish strong governance practices.
- Modernizing applications through low/no-code platforms and multi-cloud strategies, ensuring a smooth integration with existing systems and accelerating software delivery.
- Prioritizing security through rigorous adherence to federal standards and embedding security practices into every stage of development.
- Centralizing governance to ensure IT project alignment with HUD's strategic objectives and mission focus.

# The Implementation.

BRITE executed the strategy through a series of focused initiatives:

- Center of Excellence (COE): Created to serve as the nexus of transformation, driving innovation, and ensuring alignment across departments.
- Data & Analytics: Implemented rigorous data migration and governance practices to enable informed decision-making
- Solutions & Platforms: Utilized low/no-code platforms for application modernization, integrated with legacy systems, and optimized for efficiency and scalability.
- Security: Maintained Authority to Operate (ATO) for critical applications and adhered to federal security standards, incorporating DevSecOps practices.
- Governance: The COE ensured consistent enforcement of best practices and aligned IT projects with strategic goals.

## The Results.

The partnership with BRITE catalyzed profound improvements across HUD:



#### **Streamlined Operations**

Enhanced efficiency in service delivery and improved citizen satisfaction through user-focused solutions.



#### **Data-Driven Leadership**

Enabled by a unified data management strategy, providing HUD leaders with tools for insightful decision-making.



#### **Agility and Innovation**

Modernized applications and processes boosted productivity and responsiveness to changing needs.



#### **Secured Data and Systems**

Enhanced protection for sensitive information, mitigating risks and bolstering stakeholder trust.

### **Business Benefits**

The digital transformation initiative delivered tangible benefits to HUD, addressing core challenges and setting a new standard for federal agency modernization:



#### **Operational** Efficiency

Streamlined processes and improved service delivery directly contributed to increased citizen satisfaction and internal productivity.



#### **Enhanced Data** Management and **Decision-Making**

Enabled by robust governance practices and modernized applications, facilitating a shift towards data-driven insights and efficiency.



#### Security and Compliance

Achieved comprehensive security measures. maintaining ATO and adhering to stringent standards to protect sensitive data.



#### Governance and Strategic Alignment

Through centralized governance, HUD's IT initiatives are now closely aligned with its mission, promoting consistency and enabling effective adaptation to evolving priorities.

#### Contact Information.



